

IMPORTANT: If you choose to print text or images on the back of your runner you will need to rotate them upside down. We recommend you leave the top blank of text or logos unless you mirror the text or logo on both sides of the top of the runner.

BACK

Art Specifications

300dpi
High-resolution PDF
30" Wide x 90" High
CMYK Color Mode

TOP

Safe Area - All text and logos should fit within this area.

Bleed Area - Background colors and images should extend all the way to the red line. Anything in this area could be trimmed off in the printing process.

FRONT

IF YOUR ARTWORK DOES NOT MEET OUR SPECIFICATIONS YOUR ORDER WILL BE PLACED ON HOLD. SOMEONE WILL CONTACT YOU ABOUT WHAT OPTIONS ARE AVAILABLE TO YOU.