



## Postcard Template

### Art Specifications

300dpi  
High-resolution PDF  
4.5" Wide x 5.75" High  
(size includes the bleed area)  
CMYK Color Mode

**Safe Area** - All text and logos should fit within this area.

**Cut Line** - Finished size of the card, 4.25"x5.5".

**Bleed Area** - Background colors and images should extend all the way to the red line. Anything in this area will be trimmed off in the printing process.

**IF YOUR ARTWORK DOES NOT MEET OUR SPECIFICATIONS YOUR ORDER WILL BE PLACED ON HOLD. SOMEONE WILL CONTACT YOU ABOUT WHAT OPTIONS ARE AVAILABLE TO YOU.**